



FOR IMMEDIATE RELEASE

Friday 21 April 2023



Consolidated Pastoral Company has been named on the 2023 AFR BOSS Best Places to Work List

Today, **Consolidated Pastoral Company** was honoured to be recognised as one of Australia and New Zealand's Best Places to Work. The prestigious annual list, published by The Australian Financial Review and Boss Magazine, is based on a rigorous assessment process managed by Australia's leading behavioural science consultancy, Inventium.

We were honoured to rank **#2** on the Agriculture, Mining and Utilities list, from over 700 nominated organisations across Australia and New Zealand. The assessment was made up of a staff survey and a written submission, with questions relating to policies, practices and programs that exist within our organisation to support and get the best out of our employees. The methodology is underpinned by Inventium's Workplaces of the Future framework, which identifies ten key factors that are critical to employees feeling motivated and engaged at work and is supported by extensive research.

Consolidated Pastoral Company was thrilled to be recognised for our achievements and practices around wellbeing, purpose, gender equality, growth, challenge and belonging.

Commenting on the announcement, Troy Setter, Chief Executive of CPC, said:

"We've worked very hard on attraction and retention in the last seven years." CPC's Chief Executive Officer, Troy Setter said. He attributes the success to four things; "By setting clear rules around merit-based promotion, a reputation for gender equity, a systematic approach to removing barriers to success, and recruiting people who match the company's values." He noted that mental health is a priority for CPC and has been a key focus for the last two years, which saw the introduction of their 'conversation starter' Trademutt shirts in 2021.

Previous winners in the Agriculture, Mining and Utilities category include Nufarm, Energy Australia, CBH Group, Igo and Groundprobe.

"Inventium is proud to announce the 2023 AFR BOSS Best Places to Work list in conjunction with the Australian Financial Review. After analysing data from tens of thousands of employees, we are excited to announce the very best workplaces across Australia and New Zealand. These are workplaces that offer employees ultra flexibility, that place wellbeing at the heart of the employee experience, and that ensure people feel a sense of belonging, no matter what their background is."

Dr Amantha Imber, Founder, Inventium



"It is great to see so many companies recognising that their employees are more than simply the tasks they perform. These employers are helping staff to fulfil their multiple roles, as parents, carers and partners, who want to grow and learn, and stay healthy."

Sally Patten, Editor, BOSS

-ENDS-

NOTES TO EDITORS

ABOUT CONSOLIDATED PASTORAL COMPANY (CPC)

CPC is a leading Australian managed, UK owned Agribusiness with strong ESG values. CPC owns and operates a portfolio of nine station aggregations in Australia and two feedlots in Indonesia. Across more than 3.2m hectares of land, the CPC team can care for more than 300,000 head of cattle and produce a diverse range of crops. With an asset base in excess of AUD\$1 billion, CPC supplies a variety of domestic and international customers.

CPC holds an 90% interest in PT. Juang Jaya Abdi Alam (PT. JJAA), the other 20% being owned by our Indonesian Joint Venture partners. PT JJAA was first established in 2000 and now operates two feedlots in Indonesia, located in Lampung (South Sumatera) and Medan (North Sumatera). The Lampung feedlot has a capacity of 28,000 head, while the Medan feedlot has a capacity of 7,500 head; both facilities are "best in class" operations.

CPC is owned by Guy and Julia Hands through the Hands Family Office. Terra Firma (UK) (owned by Guy Hands) is the investment manager of CPC for the Hands Family Office.

For further information on CPC, please visit <http://www.pastoral.com>

ABOUT THE AFR BOSS BEST PLACES TO WORK LIST

The AFR BOSS Best Places to Work list recognises and ranks the best places to work in Australia and New Zealand, by industry, and is the premier list of its kind. The list is judged and compiled by Inventium – Australia's leading behavioural science consultancy, using a unique research-based methodology. In 2023, the list comprised of ten industry lists, compiled from over 700 nominations.

www.afrbestplacestowork.com

ABOUT INVENTIUM

Inventium is Australia's leading behavioural science and innovation consultancy. Since 2007, Inventium has helped hundreds of thousands of people become more innovative and more productive at work. Inventium applies the latest findings from science psychology, behavioural science and neuroscience) to help organisations unlock growth through innovation and to create brilliant workplaces that get the very best out of their people. Inventium is the official methodology partner of the AFR BOSS Best Places to Work List and the AFR BOSS Most Innovative Companies list. Inventium is also a proud BCorporation.

www.inventium.com.au

ABOUT THE AUSTRALIAN FINANCIAL REVIEW

For more than 50 years The Australian Financial Review has been the authority on business, finance and investment news in Australia. It has a reputation for independent, award-winning journalism and is essential reading for Australia's business and investor community. The Australian Financial Review is owned by Nine, a leading multi-platform media company in Australasia.